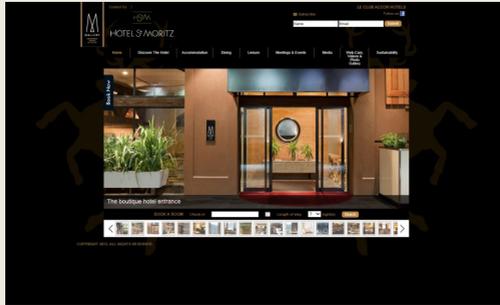




GALLERY  
BY  
SOFITEL

**BEING MEMORABLE  
BY  
HOTEL ST MORITZ**



#### THE ONLINE SPACE—[stmoritz.co.nz](http://stmoritz.co.nz)

We're online, and digitally social - with not only a snazzy website ([stmoritz.co.nz](http://stmoritz.co.nz)), facebook newsfeed ([HotelStMoritzQtn](https://www.facebook.com/HotelStMoritzQtn)), and twitter handle ([@HotelStMoritz](https://twitter.com/HotelStMoritz)), but a brand new blog ([acoffeewithconcierge.blogspot.co.nz](http://acoffeewithconcierge.blogspot.co.nz)).



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HOTEL ST MORITZ  
—AN INSIDER'S GUIDE TO QUEENSTOWN

## A COFFEE WITH CONCIERGE



A Coffee with Concierge is our own in-house publication, and has been written by the team at our hotel's concierge to help our hotel and business guests.

The authors of a digital magazine, these four groups of insights are aimed at making sure that you have the best time

possible during your visit to Queenstown.

Whether it be discovering things to do, or learning about the many lakes that make up Queenstown, we hope this will be an enjoyable and informative read.

For Queenstown, summer means making the most of our long days, and bright blue skies—whether it be getting your adrenaline pumping, or exploring the town and beyond during your stay.

Via our Concierge we'll be sure to look forward to meeting you during your stay.

For things that we thought you might like to know, our Concierge will be sure to be, and some of the things that make it all.

Hotel St Moritz is a member of the Haffner Collection of hotels, by Accor. The collection includes approximately 70 globally, with each member offering an unique and local experience with its character and integrity.

That means, Hotel St Moritz is a boutique hotel, it's one-of-a-kind—we're all our own and we believe that makes the spirit of its location, its architecture and interior one without another. We're committed to bringing the unique down, and reflect the diversity of this group.

The hotel just celebrated its twentieth birthday, the occasion having been marked by some Haffner Concierge Manager since the hotel opened in 1995.

For those of you returning to us, hello again—and those of you staying for the very first time—welcome to our group.



### CONCISELY QUEENSTOWN

Here are some common queries that many of our guests don't even know—

**FOUNDING MYTHS**  
Queenstown was originally named 'The Camp' by William Rees. The name Queenstown has not changed, the most common being that it was gold prospectors, captured by the legend of the surrounding mountains and rivers, who he gave it the name 'Queen'. The other is that it was named Queenstown after Queen Victoria's husband (Edward VII).

Queenstown's location in William Rees was settled on the shores of Lake Wakatipu in February 1860. Some of his descendants still live here!

**LOCATIONS & LANDSCAPE**  
Queenstown is on a latitude of 45 degrees south. Only two other countries in the world, Chile and Argentina, are at the same latitude.

The Remarkables mountain range was named in 1857 by a surveyor Alexander Gordon who called it that because the (mountain) resembled a mountain range. It's all in green at sunset. The view across the lake to the Remarkables has never been more of the most photographed in the Southern Lakes region.

The Remarkables mountain range is one of only two mountain ranges in the world to be cut through.

The Shotover River is known to be the richest gold bearing river of its size in the world.

**OUR CINEMA**  
Reborn in Queenstown's Tolly of the Lake, the Tolly Cinema opening was first founded in 1912—the same year as the Titanic. Sir Henry Wigley founded Queenstown's cinema in Queenstown in 1947. Queenstown's cinema is one of the world's first commercial film theatres established in 1912. A notable film is Queenstown Bridge established 1955 was the first commercial bridge operation in the world.

**COMMERICAL DIVERSITY**  
Queenstown's growing economy and world-class expertise makes it an ideal destination for shooting feature films like The Lord of the Rings trilogy, The Lion King, and the Marmalade, Virtual Land, Prince Caspian and the Bloodwood apartment House Lux Hotels.

There are 200 vineyards in the Central Otago region which are within 15 hours of Queenstown with 80% of the grapes grown are Pinot Noir—world-renowned.

**SMITH'S DISCOVERY**  
In 1858 of Queenstown hotels were run by women who of Queenstown to be relevant.

A COFFEE WITH CONCIERGE—SUMMER EDITION 2014/2015

## A COFFEE WITH CONCIERGE—IN HOUSE NEWSPAPER & BLOG

Our in-house bi-annual publication written by our team as an 'insider's guide' to both our hotel, and Queenstown.

Whether it be discovering 'things to do', or learning about the many layers that make up Hotel St Moritz, *A Coffee with Concierge* is designed as an informative read, covering everything from our favourite local stores, to profiling some of the unique artworks found around the hotel.

A Coffee with Concierge can also be found in blog form on blogspot—[acoffeewithconcierge.blogspot.co.nz](http://acoffeewithconcierge.blogspot.co.nz)

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### **THE TOY LOCKER**

With the burgeoning popularity of Queenstown as a year round “active holiday” destination, Hotel St Moritz has launched “The Toy Locker” - specialised Concierge services for guests and their leisure equipment.

Specific storage and portorage services have been developed by the experienced hotel team to cater for the diverse range of popular activities in our region.

These may include:

Golf, Skiing / Snowboarding, Walking, Biking, Hunting, Fishing.

The Toy locker features an industrial drying unit and is an opportunity to securely store leisure equipment, without encroaching on the enjoyment of a pristine hotel room.

A call to Concierge will ensure all equipment is made ready for the day ahead, whatever it may entail.

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### **SERVICES & PROTOCOLS FOR SOLO FEMALE TRAVELLERS**

An extension of our focus on well-being for women, the team at St Moritz have re-launched their range of femme products and services specific to women who travel “What Women Want”.

From careful attention to room allocation (avoiding interconnecting rooms, ends of corridors, proximity to exit doors) to strict Room Service delivery protocols (female only) and thoughtful restaurant seating (complete with notebook & pencil or magazine), Hotel St Moritz provides a sense of reassurance to its female guests.

As active promoters of womens’ well being, Hotel St Moritz:

- Provides innate flexibility to working mums (more than 15 babies born to mother’s working at the hotel);
- Is an active supporter of the Wakatipu Abuse Prevention Network; and
- Is a founding member of the newly formed “Women at Accor” network.



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# LUNCH to go

## **TAKE-OUT LUNCH FROM THE BREAKFAST BUFFET**

A product developed by the Lombardi team to enable guests to pack their own lunch-in-a-box from our breakfast buffet for just \$15 including a hot or cold drink.

The initiative is a great lunch or morning tea solution for travellers who are on tight itineraries and want to get out and about to enjoy Queenstown's spectacular scenery.

General Manager Lynne McVicar said that her guests were inevitably skiing or sightseeing for most of the day and wanting healthy menu items.

"The journey to the ski-fields can take a little while and with the snow being so good, the last thing people want to do is spend down-time buying snacks—they really want to have food on tap in their backpack so they can make every hour count", she said.

"Even outside the ski season, people are usually touring and don't have the time or opportunity to stop for meals, so this is a really good solution. The "Lunch-to-Go" offer allows them an inexpensive dining option".

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#### **HEY KIDDO ! - KID'S VIP PROGRAMME**

Hotel St Moritz has come up with a great scheme to make its younger guests feel like VIPs.

Hey Kiddo! Is a VIP programme for children from 18 month to 10 years, that centres round a VIP card presented a check-in. The card features an array of treats to collect around the hotel, such a transfer tattoo, mini hot chocolates, balloons, and activity packs from the hotel team.

In addition, the Hey Kiddo programme extends to an entertainment night for children in residence during school holidays, that includes a buffet dinner, movie, colouring in, and babysitting. This initiative attracts sell-out demand and is the perfect way for parents to enjoy an uninterrupted, guilt-free dinner or drink in the hotel restaurant or bar.



### **MEET 'MORITZ'!**

Still on the topic of our smaller VIP guests, Hotel St Moritz has its very own mini merino given to each infant in their complimentary cot during their stay.

Moritz is a particularly adept at assisting with sleep and has been greatly appreciated by travelling parents.

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#### **WE MAKE OUR OWN CHEESE FROM UNUSED BREAKFAST MILK**

At Hotel St Moritz Queenstown New Zealand, we continually strive to come up with new and innovative ways to reduce waste and protect their environment.

We believe we've come up with an ingenious way to recycle unused milk from the breakfast buffet. Talented Executive Chef of Lombardi Restaurant Avi Yochay, makes feta and mozzarella cheese to assist with waste reduction and creating innovative products for daily operations.

Both products are made from unused breakfast buffet milk. Lombardi feta forms part of their "Lombardi Home-made" range (products made by their restaurant Lombardi), is used for VIP guest amenities, and can be purchased e.g. Incentive room drops etc.

Both the feta and mozzarella are encouraged to be enjoyed with freshly baked wood-fired pizza bread from the restaurant, with the mozzarella cheese a staple on our signature wood-fired pizzas.

Lombardi endeavours to recycle at least 80% of its organic waste.

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# A COFFEE WITH CONCIERGE

An Insider's guide to our place - Hotel St Moritz & Queenstown NZ

Thursday, 19 November 2015

## HOTEL ST MORITZ FUELS MARATHON RUNNERS

Runners in this weekend's Air New Zealand International Queenstown marathon (Saturday November 21) will be fueled, fit and ready to go thanks to Hotel St Moritz.

Idyllically located in the heart of delightful Queenstown, Hotel St Moritz is helping their guests running the 42km, 21km and 10km distances to get in the spirit of the race with a number of themed treats to celebrate New Zealand's most scenic marathon.

All runners will be welcomed by the hotel with goody bag to help boost energy levels en route. The pack includes a temporary marathon bibbo for the race, jet plane jelly sweets to keep sugar levels high and the hotel's homemade trail nut mix for a fast fix of energy post-race.

Before the event, award-winning restaurant Lombardi will be laying on the perfect carb-loaded runner's dinner, serving mouthwatering dishes designed to boost energy for race day and aid fast recovery.

The morning after the marathon, everyone's a winner with a healthy breakfast



### LINKS

- [Hotel St Moritz](#)
- [Facebook](#)
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- [Twitter](#)
- [Pinterest](#)
- [Youtube Channel](#)

### Blog Archive

- ▶ 2014 (5)
- ▼ 2015 (9)
  - ▶ January (1)
  - ▶ February (2)
  - ▶ August (1)
  - ▶ October (2)
  - ▼ November (1)

HOTEL ST MORITZ FUELS MARATHON RUNNERS

## A COFFEE WITH CONCIERGE BLOG

Inspired by our in-house newspaper, A Coffee With Concierge is our online blog for new and returning guests to enjoy and discover the very best of what Queenstown and Hotel St Moritz has to offer.

Find out all the latest news of what's going on around the Hotel and what's on offer to you with the click of a button.

[acoffeewithconcierge.blogspot.co.nz](http://acoffeewithconcierge.blogspot.co.nz)

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